

Partners' Engagement: How Can We Serve You Better?



Lucica Ditiu, Executive Secretary

Barcelona, 27 October 2014

Outline

- Mapping our partners
- Reaching out to our partners and highlighting their work
- Building partners' networks

What is the Stop TB Partnership?



- **1282 partners active** in the global fight against TB
- Around **200 have joined** since last time we met in October 2013:
 - Increasing participation from private sector, community and foundations
 - Active reach out to TB REACH and Challenge Facility for Civil Society grantees, NGOs and recently formed Advocacy Groups

Directory of Stop TB Partners

Partners' Directory

Home Search Join the Partnership Login

Welcome to the Stop TB Partnership Partners' Directory

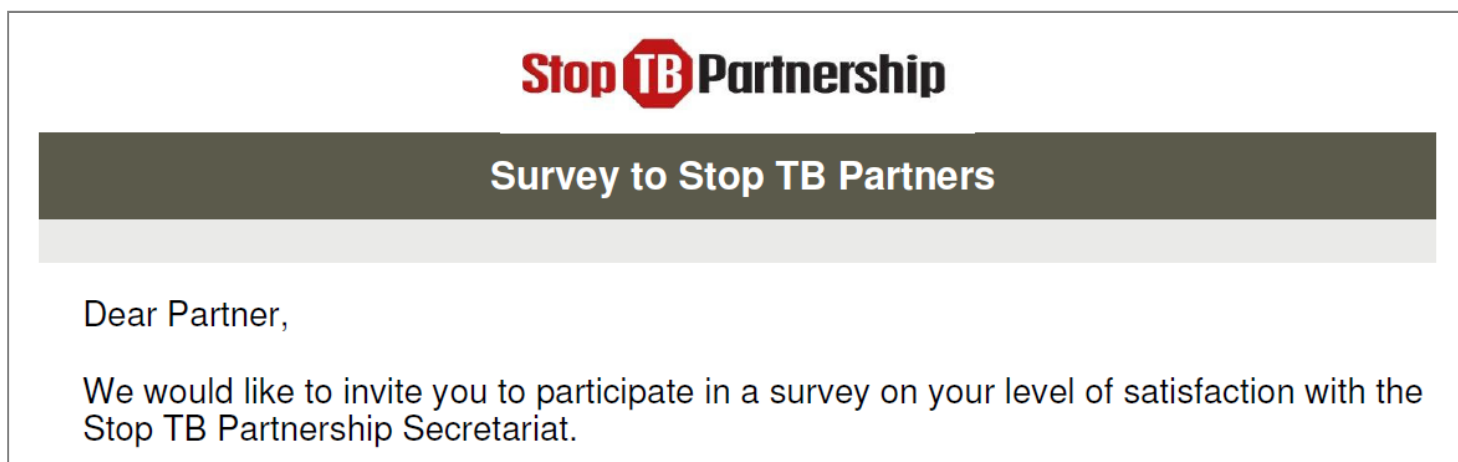
Filter by the Organization Name: [ALL](#) - [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

All partners sorted by organization name.

Constituency	Organization name	Country
Developing Country NGO	A C T (Alliance to Control Tuberculosis)	Philippines
Communities	International Community of Women living with HIV Eastern Africa	Uganda
Developing Country NGO	'Ukrainians against Tuberculosis' Foundation	Ukraine
Developing Country NGO	4-H GHANA	Ghana
Developing Country NGO	A Ray of Hope, UNESCO Youth Ambassador for the Culture of Peace	Nigeria
Developing Country NGO	AADARSH SAMAJ OF DEVELOPMENT AREA	India
Developing Country NGO	AAS FOUNDATION	Pakistan
Private sector	ABC Genomics (india) Pvt Ltd	India

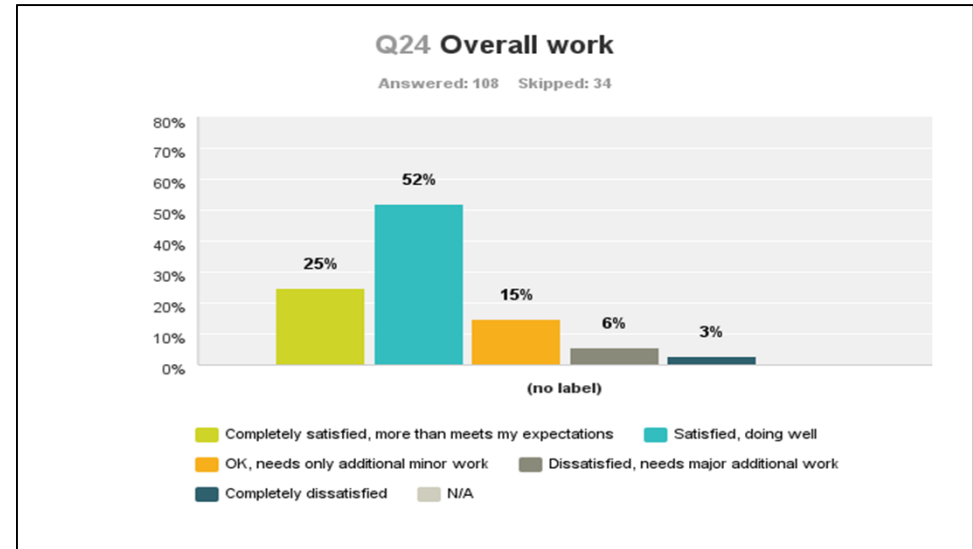
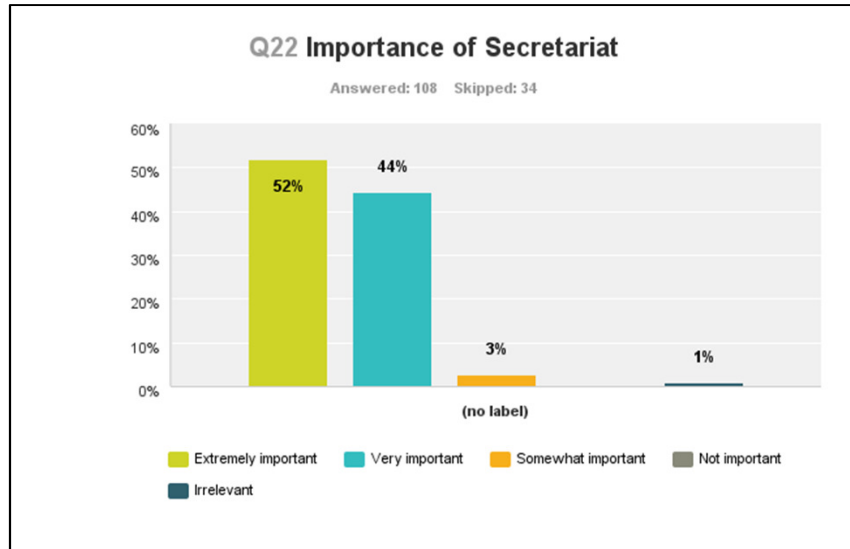
- Most visited section of the website www.stoptb.org/partners
- Each partner has its own public profile
- Highlights contact details, key interests and competencies, contribution towards the Global Plan
- Any organization can apply to become a Stop TB Partner through an online application form (www.stoptb.org/getinvolved/joinus.asp)

What our Partners think?



- Second survey was sent to 1200 partners in more than 100 countries in May/June 2014
- Objectives:
 - Collect feedback and ideas on the services that partners would like the Secretariat to provide
 - Evaluate the success and pitfalls of our work and moving forward
- Response rate was lower than last year (from 30% to 12%)

Overall satisfaction from our Partners



- An overwhelming **96%** of respondents said that the work of the Secretariat was either “very important” or “extremely important” in the fight against TB.
- A large majority of the respondents (**77%**) said that they were either “completely satisfied” or “satisfied” with the Secretariat’s work.

Feedback to keep in mind



- Capacity building:
 - Implement the technical assistance agreement with the Global Fund
- Grants and resources:
 - Provide timely information about funding opportunities
- Advocacy and political engagement:
 - Facilitate consultative process for the development of the Global Plan and strengthen advocacy groups, such as GCTA
- Communication and information sharing:
 - Promote partners' stories and enhance use of social media
- Partners engagement:
 - Constituencies representatives to provide feedback on the involvement with the constituencies to the Secretariat
- Overall functioning of the Secretariat:
 - Revise resource mobilization strategy of the Secretariat

Reaching out to our Partners and highlighting their work

Regular news alert

Stop TB Partnership News Alert
23 October 2014 [View this email in your browser](#)

Statement by Dr Lucica Ditiu, Executive Secretary of the Stop TB Partnership on the WHO Global Tuberculosis Report 2014



Monthly newsletter

Stop TB Partnership Newsletter - October 2014 [View this email in your browser](#)

Stop TB Partnership  **REACH THE 3 MILLION.**
FIND. TREAT. CURE TB.



The Stop TB Partnership at the 45th Union World Conference on Lung Health

The Conference will take place from 28 Oct - 1 Nov in Barcelona, Spain. It is the world's pre-eminent platform for announcing new

Minister Motsoaledi at the briefing on TB for Africa Union Ambassadors to the UN, called on their support to give TB increased political attention.



Reaching out to our Partners and highlight their work

Facebook



Twitter: > 6000 followers



News from our partners

News From Our Partners 2014

[TB CARE I Coalition Wins USAID's New Challenge TB Program](#)

20 October 2014

[Poverty Reduction and Regional Integration: first workshop on the comparative analysis of SADC and UNASUR health policies \(PRARI\)](#)

06 October 2014

[Addressing childhood tuberculosis at Dar es Salaam's Center of Excellence](#)

Building partners' networks

Constituencies representatives



Developing Country
NGOs: Austin Obiefuna



Developed Country
NGOs: Aaron Oxley



Private Sector: Evan Lee



Communities:
Thokozile
Nkhoma



Communities:
Timur Abdullaev

Working Groups

- Standard operating procedures approved by Executive Committee in March 2014
- Implementation // communications:
 - **Focal point** for Working Groups in the Secretariat
 - Working Group secretariats receive monthly updates on **new Stop TB Partners**
 - Secretariat issues a **biannual bulletin** with recent and upcoming activities of working groups
 - Working Groups and Secretariat send each other **updates** on key events and planned activities

Building partners' network

Global Coalition of TB Activists



www.gctacommunity.org

- To advocate for increased resources for addressing TB
- To improve community engagement, networking and strengthen partnership with all TB stakeholders
- To strengthen the capacity of activists and representatives affected communities for effective engagement at all levels
- To promote effective communication of TB issues at all levels

Questions for open discussion

- What could we do to improve our annual partners' **survey** (in particular response rate)?
- What could we do to improve our **reach out** to you?
- What could we do to improve the way we **highlight your work**?
- What could we do to make sure you are part of the **network** of your interest?